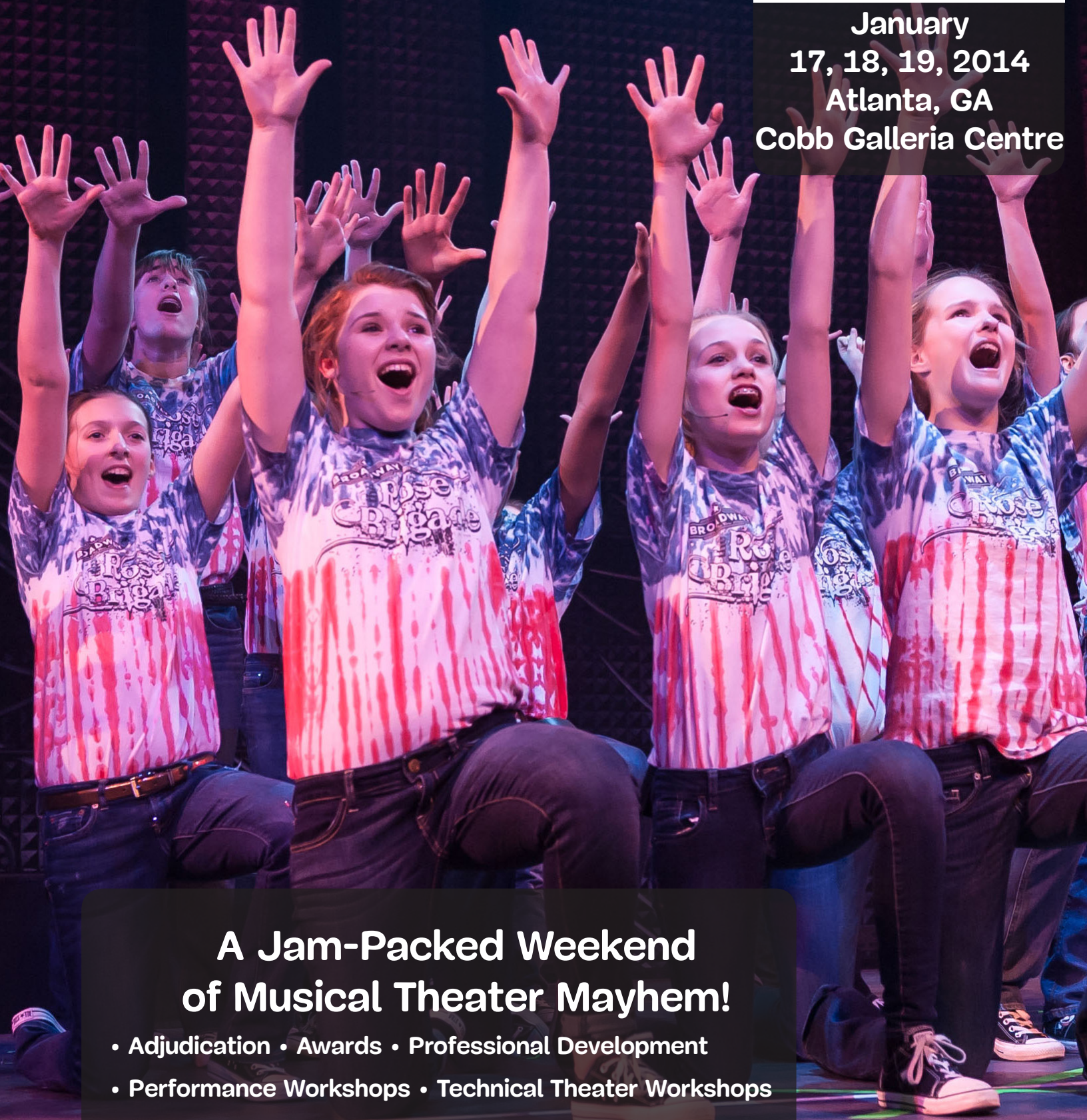




January
17, 18, 19, 2014
Atlanta, GA
Cobb Galleria Centre



A Jam-Packed Weekend of Musical Theater Mayhem!

- Adjudication • Awards • Professional Development
- Performance Workshops • Technical Theater Workshops
- Celebrity Guests • JTF Dance Party • Broadway JR. Slam
- New Works Showcase presented by Disney Musicals

Welcome!

Greetings JTF Family,

JTF 2013 has come and gone and what a festival it was!

We were all blown away by Alan Menken and Thomas Schumacher's special presentation, "The Music of Alan Menken." From the feedback we've received, experiencing all 4,000 Junior Theater Festival attendees singing along with Alan at the piano while he played hit after hit, was a once in a lifetime, magical, musical moment!

And let's not forget our new Direct from Broadway segment that featured cast members from Disney's *Newsies* performing live! I'm still gobsmacked when I think about the fact that the night before, the *Newsies* stars performed for us at JTF, they were wowing a sold-out Broadway audience in New York City. Incredible!

Oh, and then there's our "Pathways To Success" panelists including Skylar Astin and Briga Heelan – two former Broadway Junior kids! It was fun to hear them share all they've been up to since their Broadway Junior years.

But the real highlight of every Junior Theater Festival has nothing to do with Broadway superstars. Not at all! The real highlight is seeing thousands of young people come together and celebrate this uniquely American art form that we all love, the musical.

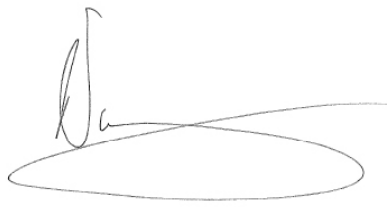
If you are new to the Junior Theater Festival, welcome. This brochure will give you all the vital information you need. And should you have any questions, please give us a call or drop us an email.

If you're coming back for more JTF musical theater madness, thank you and we look forward to seeing you in Atlanta!

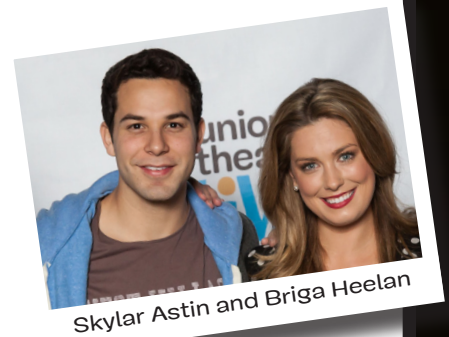
Break a leg!



Timothy Allen McDonald



Nick Manos



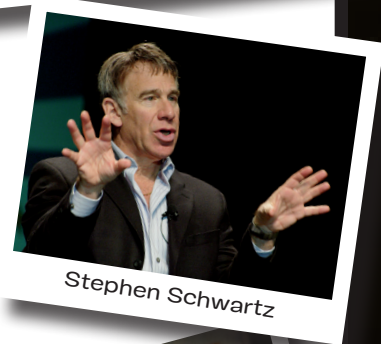
Skylar Astin and Briga Heelan



Alan Menken and Tom Schumacher



Cast of Disney's *Newsies*



Stephen Schwartz



Zac Efron

KEY EVENTS INCLUDE:

Adjudication

Student groups perform 15 minutes from a Broadway Junior Collection® musical for adjudication by leading theater professionals. Groups are rated in the areas of music, acting, dance and overall performance. The adjudicators offer constructive criticism to each group to encourage further learning in key areas.

Workshops for Students and Teachers

Broadway professionals and master teachers from across the country offer interactive workshops for teachers and students in all aspects of musical theater performance and technical theater.

JTF All-Stars

Selected student performers and student technicians are chosen as festival All-Stars. All-Stars participate in exclusive workshops and are given the opportunity to be a major part of the Freddie G Awards Ceremony.

Choreography DVD Auditions

Selected students are invited to audition for Broadway Junior Resident Choreographer Steven G. Kennedy for future Broadway Junior Choreography DVD shoots!

New Works Showcase

Get a sneak-peak at the newest shows soon to be released in the Broadway Junior Collection.

Pathways to Success

Pathways to Success features a panel of young adults who will share their journeys from Broadway JR. participant to successful theatrical professional.

The Broadway JR. Slam

One of the most anticipated events of the festival! Creative teams and casts are selected at random and have just one hour to rehearse a song and dance for presentation on the Main Stage!

Direct From Broadway

Get a sneak peak at a Broadway musical, meet its stars and cheer them on in a special JTF presentation. Who will be at JTF 2014?

Freddie G Awards Ceremony

Named in honor of MTI's CEO and Tony Honoree, Freddie Gershon, the Freddie G Awards Ceremony is a celebration of the weekend's accomplishments. Featuring over 50 different awards, the ceremony also highlights performances by the festival All-Stars and outstanding groups.

And fun, Fun, FUN!

The fun begins Friday night with the Director's Reception. Saturday night is the JTF Dance Party, and Sunday night everyone attends a special presentation. Add spontaneous student sing-alongs, meeting new friends, and confetti cannons and this is sure to be a weekend your students will never forget.

TENTATIVE SCHEDULE OF EVENTS

FRIDAY, JANUARY 17, 2014

Sign In Begins	11:00AM
Open Studio Rehearsals Begin	2:00PM
New Group Orientation	7:00PM
Director's Reception	8:00PM

SATURDAY, JANUARY 18, 2014

Junior Theater Festival Kick-Off!	8:00AM
Adjudication	9:00AM
Lunch Break	1:00PM
Workshop Kick-Off	2:30PM
[Student and Teacher Workshops	3:00PM-5:00PM
[Choreography DVD Auditions	
Dinner Break	5:30PM
New Works Showcase presented by Disney Musicals	8:00PM
JTF Dance Party	9:30PM

SUNDAY, JANUARY 19, 2014

Sunday Kick-Off!	9:00AM
[Pathways to Success	9:30AM
[Choreography DVD Callbacks	
[Teacher Technical Theater Workshops	
Broadway Junior Slam Performance	11:00AM
Celebrity Guest Presentation	11:30AM
Freddie G Teacher Awards Ceremony	12:30PM
[Lunch	1:00PM
[Book Signing	
Direct From Broadway	2:30PM
Freddie G Student Awards Ceremony	3:15PM
Dinner Break	4:00PM
Special Presentation	7:00PM

2014 PRICING

STUDENT GROUP PARTICIPATION FEE

\$195 per person (1 free director with every group registration)

Each person attending the festival including directors, students, chaperones and parents is required to pay a participation fee of \$195. A minimum of 20 participants is required to register. If you bring 40 or more participants, you will receive an additional free participation fee! Please note, participation fees go up to \$205 per person after October 15th.

Participation Fee Includes

- A festival T-shirt
- Access to all JTF events
- Lunch on Saturday and Sunday
- Souvenir Program
- Special Direct From Broadway Performance

Participation Fee Does Not Include:

- Transportation
- Meals
- Lodging

TO REGISTER A STUDENT GROUP

To secure your spot at JTF 2014, return the completed registration form located in the back of this brochure and the \$600 registration fee to iTheatrics.

Want to join the fun without student performers?

Complete the registration form and return it to iTheatrics with your \$250 registration fee to experience all the festival has to offer.

2014 Official Festival Hotel

The Junior Theater Festival is pleased to announce that we have two official festival hotels, the Renaissance Waverly and the Embassy Suites Atlanta-Galleria. Rooms will be available to groups based on the order in which we receive your completed registration form and \$600 registration fee. In order to book rooms in these hotels and receive our special JTF rate, you must book through the Junior Theater Festival. Please do not contact the hotel directly. Pricing and other pertinent information will be available by September 1st.

There are a limited number of rooms in these two hotels and these rooms will fill quickly, so we encourage you to send in your registration form and fee as soon as possible to increase the likelihood of securing rooms in these two hotels. Keep in mind, there are many other good hotel options in the general vicinity for you to choose from. Check out www.cobb Galleria.com for more information on neighboring hotels.

For more info!

**Phone: (646) 467-8090 • Email: JTF@iTheatrics.com •
Web: juniortheaterproject.org**

NOTABLE QUOTES

"I just wanted to thank you from the bottom of my heart for such a truly amazing weekend. (The discussion for the groups was a fabulous addition!!) I didn't know how you would do it with 4,000 people and 80 plus groups, but you did and did it beautifully! We all loved it and my kids had an absolute ball... if you could have seen their tweets during the weekend and then after expressing how they sad they were that it was over, you would understand the impact this event has had on their lives. From a personal perspective, since coming to JTF two years ago, I feel like I have found "home." Thank you, thank you, thank you for giving us theatre-geeks a place to "let our freak flag fly!"

Dina Slawson,
Director, Academy of Theatre Arts

"We have been trying to describe the weekend to people and are having a very hard time. First off, it was the happiest 4,000 people I have ever seen at one time FOR THREE STRAIGHT DAYS! The mix of programming for the kids and adults and teachers was spot on, the hotel/conference center couldn't be better, and the quality and quantity of the "experts" was outstanding. But it wasn't just that you had this choreographer or that performer; those "experts" were interacting with the kids and teachers and directors as peers. So instead of being a weekend of hero worship – thus keeping everyone at arm's length – it was a weekend of collaboration and inclusion."

John Vitti
The Boston Globe

"I just wanted to say thanks again for all that you and iTheatrics did to create a positive and interesting experience for us this weekend! I really appreciated everyone's accessibility and their willingness to listen."

Christy Hinkleman
Professional Development Participant

"JTF 2013 was by far your best event of the many I have attended. I have received so many comments from kids and parents that this was their favorite year. Everything about the adjudication process was streamlined and seemed to flow faster and easier. We loved that there was even less focus on competition. I thought the reflection time was especially effective. I enjoyed listening to my kids, some of which hardly ever speak out during rehearsals, sharing their

feelings about the whole process. The teacher workshops this year were very informative. I went to the Playbill workshop, and was worried that it would be more of an advertisement for the company as a sponsor, but left with a very effective tool that I can't wait to implement. Usually my favorite part of the festival is the New Works Showcase (it was wonderful this year as usual), but the guest speakers you were able

to bring in blew everything else out of the water. My kids are still talking about being serenaded by Alan Menken, and I thought the Direct From Broadway was a brilliant idea. We've always enjoyed the presenters, but to see professionals actually performing and talking about their work was something special for all of our kids. I want to thank you again for yet another amazing festival! I can't wait for 2014 :)"

Nathan Gerrells
Director, Dawson County Arts Council

Register Today!



Theatre Under the Stars, JTF 2013 Aladdin Dual Language

REGISTER TODAY!

NAME OF ORGANIZATION: _____

PRIMARY CONTACT: _____

ORGANIZATION'S STREET ADDRESS: _____

CITY: _____ STATE/PROVINCE: _____ POSTAL CODE: _____

CONTACT PHONE NUMBER: (____) _____ EMAIL ADDRESS: _____

STUDENT GROUP REGISTRATION

ESTIMATED NUMBER OF STUDENTS ATTENDING:	_____
NUMBER OF OFFICIAL CHAPERONES (DIVIDE THE NUMBER ABOVE BY 4):	_____
NUMBER OF DIRECTORS ATTENDING (CANNOT BE CHAPERONES):	_____
ADDITIONAL PARENTS, RELATIVES, FRIENDS AND FAMILY ATTENDING:	_____
TOTAL NUMBER ATTENDING (ADD THE NUMBERS ABOVE):	_____
<i>(NOTE: A minimum of 20 participants is required)</i>	_____
MULTIPLY THIS NUMBER BY \$195 FOR THE TOTAL AMOUNT DUE:	_____
SUBTRACT \$195 FOR YOUR COMPLIMENTARY DIRECTOR'S PARTICIPANT FEE	_____ - \$195
REGISTRATION FEE:	_____ \$600
IF TOTAL NUMBER ATTENDING IS 40 OR MORE PARTICIPANTS, SUBTRACT AN ADDITIONAL \$195	_____
GRAND TOTAL:	_____

In order to secure your place at JTF 2014, return this form and the \$600 registration fee to iTheatrics. All fees are due in full by October 15, 2013. After October 15, the participation fee goes up to \$205 per person.

PROFESSIONAL DEVELOPMENT REGISTRATION

TOTAL NUMBER ATTENDING:	_____
MULTIPLY THIS NUMBER BY \$250 FOR THE TOTAL AMOUNT DUE:	_____
PARTICIPANTS' NAME(S):	_____ _____

PAYMENT BY CREDIT CARD:

Circle Card Type: VISA MASTERCARD AMEX
Credit Card Number: _____ Exp: _____
Cardholder's Name: _____ Billing Zip: _____
Amount Authorized to Charge: _____ Security Code: _____
Cardholder's Signature: _____ Date: _____

MAIL OR FAX THIS COMPLETED FORM AND YOUR REGISTRATION FEE TO:

iTheatrics: Attention: Junior Theater Festival
628 West 52nd Street, Suite 1F
New York, NY 10019
(Please make checks payable to iTheatrics)